



THE CLARE CONNECTION



A MESSAGE FROM OUR EXECUTIVE DIRECTOR: Reflections on the changing season and new reasons to visit The Clare.

Transition is described as "the process or period of changing from one state or condition to another".



Michel P. Desjardins
Executive Director

Fall is one season during which we are very aware of transitions. As leaves turn the vibrant hues of red, yellow and gold, we know that the warmth of summer is on the wane, but we are somehow filled with a sense of

wonderful anticipation of the holidays and family gatherings to come.

It is fitting with autumn now upon us, that we view the fall season as a metaphor to describe the wonderful changes that have occurred, as well as the remarkable transition now taking place here at The Clare.

As many of you know, the great news of our financial restructuring brought with it

a burst of energy and excitement to our entire community. Our marketing team has been hard at work spreading the news of some unprecedented incentives that make enjoying the pleasures and benefits of The Clare lifestyle easier and more valuable than ever before.

Our residents, as always, exhibit great enthusiasm for the cultural, educational and recreational and spiritual events held within our community as well as throughout the city, giving great credence to our tag line: "In the heart of it all."

As you will read in this issue, Terraces, the Center for Health and Wellness, is now open and its first residents are enjoying the quality care provided by our excellent staff.

In nature, as in life, transition can be an inspiring and exciting event. The transition to a secure and fulfilling lifestyle at The Clare could be the best move you'll ever make. I would like to extend to you a personal invitation to visit us and see exactly what life can hold for you as a member of our community.

LIFE IN THE SKY

LIVING LIFE VERTICALLY

TOPPING THE LIFESTYLE AT THE CLARE WOULD BE A TALL ORDER.

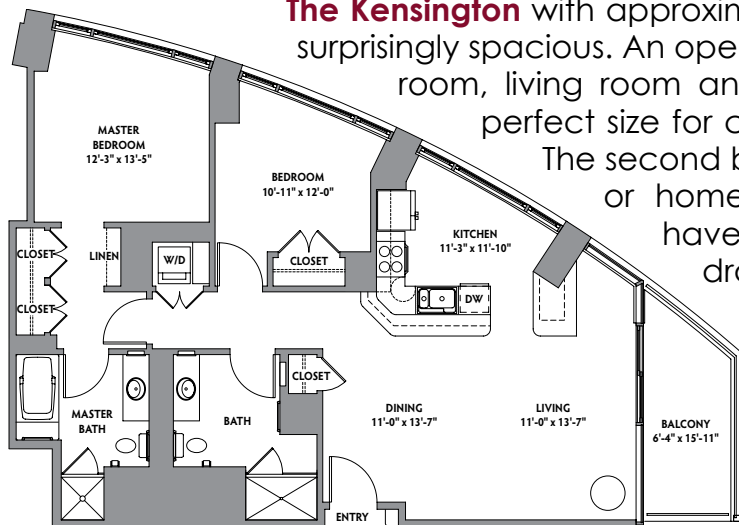


The Clare at Water Tower offers more than just a great place to live...it offers a unique lifestyle. More and more people are coming to the realization that living vertically in a high-rise, urban environment can make for an incredibly rewarding living experience.

Living in The Clare at Water Tower instantly places you in the heart of Chicago, universally considered to be one of the world's great cities. Our location presents an exciting and invigorating world filled with a plethora of choices for entertainment, cultural activities and dining and dining all within minutes of your doorstep.

One of the great benefits of living at The Clare are the many wonderful common spaces and amenities. A swimming pool, rooftop garden, Marilyn Miglin Spa, theater, fitness center, and elegant dining venues are but a few. Add to that the convenience of concierge service, 24 hour security, transportation, housekeeping and that most coveted of urban amenities: assigned parking in a common garage.

The Kensington with approximately 1,209 square feet of living space is surprisingly spacious. An open floor plan featuring a full kitchen, dining room, living room and two bedrooms, the Kensington is the perfect size for comfortable living as well as entertaining. The second bedroom is ideal for converting to a study or home office. Many floorplans at The Clare have stunning views of Lake Michigan and/or dramatic Chicago cityscapes.



Seeing is believing! Call our marketing team at **(312) 784-8015** to schedule a personal presentation and tour. You can also see more floorplans and tour the community by visiting us online at: www.theclareatwatertower.com

A CLASS ACT: LIFE LONG LEARNING. LIFE LONG JOY.

EDUCATIONAL PROGRAMS AT LUMA ARE RIGHT NEXT DOOR.

We are so fortunate to have many opportunities available to our residents that will enrich and invigorate their lives. One of the wonderful opportunities for The Clare residents are the programs available at LUMA. The Loyola University Museum of Art (LUMA) was founded in 2005 on the Water Tower Campus of Loyola University Chicago, on the Magnificent Mile, just a short stroll from The Clare at Water Tower. LUMA is nationally and internationally recognized as an exceptional museum, a reputation well earned through the planned development of an institutional culture that values innovation, and community participation.

Since opening in 2005, the museum has hosted ambitious educational programming designed to engage people from ages 5 to 100, providing memorable

experiences that lead to discovery, awareness and curiosity. These programs encourage life-long learning as well as community involvement.



Today's retirees lead active adventurous lives, forever curious and eager for challenges. It is great that so many of the residents of The Clare look at their retirement years as an opportunity to do things they've never done before, to have fun and continue to grow.

With the entire city literally at your doorstep, LUMA is only one of a multitude of intellectual and recreational opportunities available to residents of The Clare. With world-class restaurants, museums and music and theater venues, the choices are nearly endless. At The Clare you will find the lifestyle vibrant, stimulating and delightfully inspiring.



LIFE IMITATES ART. AT THE CLARE LIFE IS ART.

There are 89 museum quality, original art pieces, selected and commissioned for the interior spaces at The Clare. These beautiful pieces were chosen for their impressive and dramatic style as well as their aesthetic contribution to the spaces in which they are displayed. The handsome works are created in stained glass, fused glass and metal sculptures, photography and mixed media paintings as well as acrylics and oils.



The award-winning stained glass art in The Clare Chapel on the 19th floor is a particularly inspiring work. The windows form a beautiful background for the main altar, making the Chapel a special spiritual place for both our residents as well as visiting friends and family.

Meet the Team.

Marketing Matters

GETTING TO KNOW US HE'LL HAVE YOU AT "HELLO"



Karen



Mamie



Heidi

We at The Clare are happy to have assembled an incredible sales and marketing team of dedicated, enthusiastic, and extraordinary women. Experienced and knowledgeable on every facet of retirement living, from residential requirements to health care, they provide helpful guidance to our future residents.

Karen Schubert, Mamie Cornett, Heidi Hornsby and Michelle Ohlhaber are all highly skilled professionals with excellent abilities in determining the needs and presenting all of the great opportunities for those who visit us here at The Clare.

Listening is our most essential skill. Working one-on-one with our prospective residents, they take a personal approach in presenting the many options and making appropriate recommendations with your secure future in mind.

"WELCOME TO THE CLARE."

A doorman is everyone's first impression of any community and the level of courtesy and convenience it offers its residents... meet Bob Jackson.

Bob has been with The Clare since the opening, getting to know the residents like family and lifting spirits daily with his good humor. Bob's outgoing personality is a great asset to the job. More than a doorman, he has become a de facto ambassador to all who enter or even pass by, including the neighborhood dogs who look forward to a treat and a drink of water as they pass by The Clare on their daily walks. To visitors, Bob is a courteous and helpful host, welcoming them to our community—to our residents, Bob exudes gracious, personalized service and great hospitality qualities.



Bob personifies the type of individual that we strive to attract—dedicated and professional people who make it a joy to live at The Clare. We are all fortunate indeed to have Bob as a valued member of our team.

The best way to understand the pride and dedication of our staff and residents is to see for yourself.

*Experience our community spirit first hand by calling **(312) 784-8015**. We will be delighted to schedule a personal tour.*



TERRACES: HEALTHFUL AND HELPFUL

SECURITY AND PEACE OF MIND FOR THE FUTURE

TERRACES AT THE CLARE

A CENTER FOR HEALTH AND REHABILITATION

In addition to independent living, The Clare offers a full continuum of care and services, including assisted living, memory support, skilled nursing and rehabilitation. At Terraces at The Clare, you will find quality care in a secure environment, with spacious and specially designed residences, superior amenities and customized plans to meet evolving needs and preferences.



From beautiful assisted living residences to state-of-the-art nursing and rehabilitation facilities, Terraces offers comfort and compassionate care in a warm, neighborhood environment. Terraces at The Clare provides excellence at every level of care.

Whether a resident requires short term rehabilitation, or long term nursing care, personalized health care plans and 24-hour nursing supervision ensure that every resident receives the assistance they need—when they need it.

PROGRESSIVE, PERSONALIZED CARE

If care is needed for a short term or as part of a comprehensive Lifecare plan, residents and their loved ones can rest assured that Terraces at The Clare will provide the quality care necessary, fostering wellness, comfort and security.

REHABILITATION & MEMORY SUPPORT

The rehabilitation services at Terraces provide on-site, licensed therapists for physical, occupational or speech therapy. We are fast becoming one of the preferred centers recommended by local hospitals. For those facing the challenges of memory loss, our Assisted Living and Memory Support Center provides individually tailored services while maintaining familiar schedules in safe and secure surroundings.





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www.theclareatwatertower.com



The Clare at Water Tower is sponsored by the Franciscan Sisters of Chicago and belongs to the family of Franciscan Communities.

DOWNTOWN AT YOUR DOORSTEP: your front row seat to everything

ADLER AFTER DARK. Enjoy cocktails and appetizers against the award-winning view of the Chicago skyline seen only from the Adler Planetarium. Amble around the Adler's exhibitions or take in a sky or space show. See Saturn's rings or Jupiter's great red spot with your own eyes using the Adler's telescopes. **Every third Thursday 6:00-10:00pm.**

The **MUSEUM OF SCIENCE AND INDUSTRY** halls will be decked, holiday singers and dancers will fuel the festivities, and the sparkle of dozens of decorated trees will greet you at this year's Christmas Around the World and Holidays of Light. **Starting on November 18th.**

For more than 40 years, Chicago has hosted the **Magnificent Mile Lights Festival** along Michigan Avenue. The event marks the beginning for the holiday shopping season and draws thousands to witness the holiday light switch flipped on. **Saturday, November 20th.**

UPCOMING EVENTS TO WATCH FOR:

WE ARE HOSTING A SPECIAL DINE & DISCOVER LUNCHEON, THURSDAY, NOVEMBER 16TH. THIS INFORMATIVE EVENT IS A GREAT WAY TO LEARN ABOUT NEW OPPORTUNITIES TO BECOME A PART OF OUR COMMUNITY. WATCH FOR AN INVITATION OR CALL (312) 784-8015.

